

## IMBIZO National Training Product Roadshow



Based on the successful launch event held over 3 days on the East Rand of Johannesburg in August, Gabriel Shock Absorbers in association with **Textar** and **Echlin** will be embarking on a Free Product Training Road Show that will see the three brands working together to educate the trade on the importance of the Suspension, Brakes and Engine Products. The IMBIZO road show will monthly, be visiting towns around South Africa and allowing delegates to attend the various free training sessions either by RSVP to arrange a "free pick me up and "take me back service", or by purely a walk in approach. On completion of the training sessions, the learners will receive take home product literature, certificates and IMBIZO apparel.

Gabriel will still continue to offer free training in store (as we have always done) which can be arranged through your brand representative, however should you require more information about IMBIZO or would like to see IMBIZO arrive in your town, please contact us on 011 627 2500.

Be safe, Be sure,  
Gabriel



Imbizo Trainees & Speakers

## CUSTOMER TALK

"It all started a few months ago while having a braai..... where so many other great South African ideas are born. A friend approached me for advice regarding the restoration of an 80's Toyota LDV. That was it, I was hooked".

Corrie Steenkamp, Bloemfontein

Corrie is currently restoring a 1980 Toyota Hilux Stout 4x4 for a friend. There is lots of sentimental value to the vehicle, seeing that his friend inherited the vehicle from his Grandfather who recently passed away in February. For Corrie, there is nothing better than restoring old Toyota LDV's to their former glory. The restoration process is currently well underway, with the suspension and chassis completed. When it came to upgrading the shock absorbers, it was an easy decision. His friend's Grandfather only used Gabriel and so would they. Four Gabriel Safari HDP shock absorbers were fitted as the vehicle will also be used for fishing excursions that is only reachable by 4x4. The bodywork of the vehicles now has a fresh coat of paint and the engine has been given a total overhaul. Currently they are refurbishing the interior and the re-assembly process will start soon. Corrie estimates that the restoration will be completed by end of September 2014 and will definitely send us pictures of the finished product.



TLC Needed!



Fitted HDP Shocks



Toyota Hilux Stout



## TRADE TALK

### Pretoria Trade Show – Lucky Draw Prize Winner

#### WIN A PROMOTION

Gabriel recently attended a large wholesaler trade show where they offered special pricing and ran a promotion for all the attendees of the event, the prize being that 3 lucky customers could win was a promotion dedicated to their own stores.

Look out for the winners in the next newsletter edition.

Gabriel also had a lucky draw every half an hour, where a lucky winner walked away with a good quality prize.

Willie from MTT Spares in Brits won a prize to the value of R500.

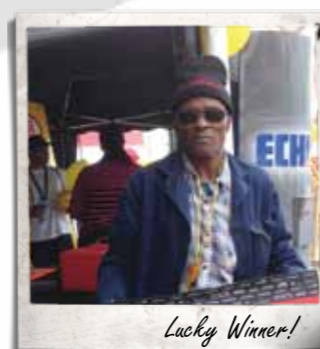


Willie - Winner Lucky Draw

### Happy Birthday Township Auto Mthatha

Gabriel attended Township Auto Mthatha's 20<sup>th</sup> Birthday Crazy Week in the Eastern Cape. A lucky draw customer competition was run in all four stores to win a set of shocks donated by Gabriel. The Township Auto delivery vehicles were also branded with Gabriel. A fun throw a dart and hit a Gabriel label board game was run over two days to create excitement for customers and they could also win prizes. No customer went away without a prize and it was smiles all round as they walked away taking a warm Gabriel fuzzy feeling with them.

We wish Township Auto Mthatha everything of the very best for the future.



Lucky Winner!



Customer Branded Vehicle!

## NEW RELEASES (Refer to New 2014/5 Gabriel Catalogue)

Make	Model	Derivative	Period
Audi	A3	Sportback (excl. Quattro, S3 & sport susp.)	2003 - on
Chrysler	Jeep	Cherokee (XJ)	1996 - 2001
Chery	QQ3	Hatch	2008 - on
Daihatsu	Terios II	4x2, 4x4	6/2006 - on
Fiat	Punto - 188	1.2, 1.3 JTD, 1.4 - MK II	2004 - on
Hyundai	i20	All	2009 - on
Hyundai	iX35	All	2010 - on
Isuzu	NPR 300, 400	Truck	1984 - 2003
Iveco	Daily	50C13 - Panel Van 92Kw_D	2004 - on
Iveco	Daily	50C15 - Panel Van 107Kw_D	2004 - on
Mazda	Familia (Etude)	BJE	1999 - 2000
Mercedes Benz	W203 - C-Class	C180, C200, C220CDI, C270CDI, C320 (excl. AMG, Coupe, sport susp.)	2000 - 2007

Make	Model	Derivative	Period
Mercedes Benz	Sprinter	Panel Van	2006 - on
Mini	Cooper	Cooper: (R50, R53) One, Cooper & Cooper S	2002 - on
Mitsubishi	Pajero Sport	Mk II (Challenger)	2009 - on
Opel	Corsa	Corsa (D)	2007 - on
Opel	Corsa-D	All excl. Lite, OPC & Sport	2007 - on
Renault	Logan	U90	2008 - on
Renault	Sandero	5-door hatchback (excl. Stepway)	2009 - on
Suzuki	Alto	Gen 7	2009 - on
Toyota	Avensis	Gen 2 (T250)	2006 - 2010
Toyota	Bubble	1NZ	2002 - 2007
Toyota	Camry	ACV30, ACV31, AVC36, MCV36, XV30 Gen6	2001 - 2006
Toyota	Camry	SV 20	1996 - 2001
Toyota	Dyna	6-104 4x2	1996 - 2003
Toyota	Ipsium	SM10	1996 - 2001
Toyota	Verso	1.6, 1.8 (Mk I)	2004 - 2009
Toyota	Verso	1.6, 1.8, 2.0 (MK III) (Spacio)	2004 - 2009
Volvo	S40	Excl. 48, 48 & T4 rear (Mk I)	2000 - 2004



**Q: Why does it happen that a shock can sometimes break off at its mounting points?**

**A:** This usually occurs when the incorrect unit is used for the application required. It can also occur due to overloading the vehicle, hitting a pothole or pavement or some sort of other external force. Most commonly seen on taxis. This occurrence will not be covered by a warranty claim because this is not the result of a product failure, rather that of an external factor out of Gabriel's control.

